

indiafintechfest.com  
♥ 25th February



**Bringing the  
Indian Fintech Industry  
together.**

# About

## THE EVENT



Indian FinTech Festival (IFF) is the premier platform for the Indian FinTech community to engage, connect, and collaborate on issues relating to the development of financial services, public policy, and technology.

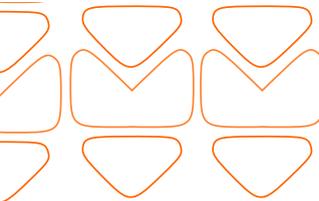
IFF will be held from x to y February 2024 at Yashbhoomi (IICC) in Dwarka, New Delhi (India). And will offer a distinguished lineup of bankers, regulators, industry leaders, entrepreneurs, investors, innovators, and influencers to collaborate and shape the future of the Indian financial ecosystem through aligning regulation, innovation and technology..

 100+  
**Exhibitors**

 150+  
**Speakers**

 5000+  
**Visitors**

 500+  
**Delegates**



# The

# CONFERENCE Program



The first edition of India Fintech Festival (#IFF25) will have 2 parallel conference tracks running over the course of 2 days focussing on detailed and comprehensive expert-driven discussions on the latest advancements and challenges of the fintech industry.



## Dedicated TRACKS



**Banking Innovation**



**Payments**



**Fintech Forward Stage  
(AI, ML, Blockchain & More)**



**Insurance Tech**

# Who

# ATTENDS



## Policy Makers

Government | Regulators



## Core Groups

FinTechs | Start Ups | Corporate Banks | Cooperative Banks | Neo Banks | Tech or Solution Providers | BFSI's | Insurance companies | Retail Banks | E-commerce companies | NBFC's | PSU's | Lending companies | AI companies Integrated Software Vendor (ISV) providers | Payment Solutions | Cyber Security companies | Wealth Management Companies



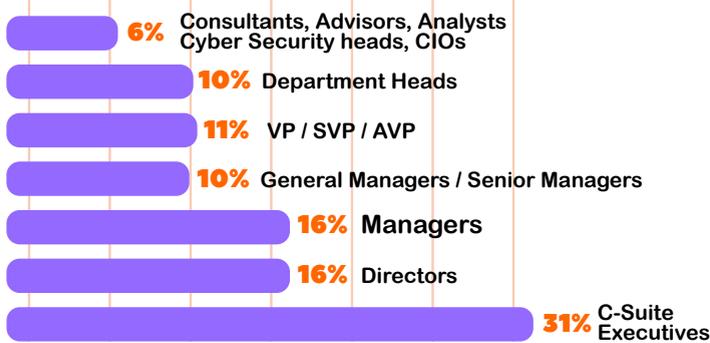
## Ecosystem Builders

PE/ VC's | Consultants | MSME's | Trade Bodies | Innovators | Startups



## others

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# EXPOSURE

# EXHIBIT EXPERIENCE



## What's in Store?

- Come reveal the foundation of your brand: people, products, solutions, and experiences. You have the products and solutions and we have the platform.
- IFF delivers the perfect stage to boost your company's visibility, expand your network, and collect business leads.

- |                                |                                      |                             |                             |  |                           |
|--------------------------------|--------------------------------------|-----------------------------|-----------------------------|--|---------------------------|
| APIs                           | Artificial Intelligence              | Personal Finance Management | Banking Infra & Tech        | Big Data & Analytics                       | Block Chain Development   |
| Cross Border Payments          | Digital Transformation               | BlockChain Solutions        | Authentication & Biometrics | Consultancy                                | Cyber Security            |
| Card Management                | Insurance Providers                  | Internet of Things          | Future Banks (Neo, Digital) | Aggregator Platforms (Insurance & Lending) | Cloud Services & Solution |
| Accounting & Auditing Solution | Credit Reporting & Rating            | Wealth Tech                 | Robotic Process Automation  | Rural Financing                            | Loans & Remittances       |
| Machine Learning               | Mobile & Web Application Development | Mobile Payment Platforms    | Payment Solutions           | Reg Tech                                   | Lending Technology        |

# Our

# MARKETING Outreach



	Reach	Engagement
Email Marketing	1 Lakh+ Sends per mailing	18% -20% Open Rate 9%-9.5% CTR
Website <sup>Organic</sup> Traffic	15K-18K Visitors per month	Avg Session Duration : 7.1 Minutes
Social <sup>Organic</sup> Network		15%-18% Engagement Rate
Programmatic Advertising	10M+ Impressions per month	100K+ new audience outreach
WhatsApp Broadcast	45K+ Sends per broadcast	35% Read Rate
Partner Advertising	1M+ Impressions per month	20K+ new audience outreach

# Be part of our **FINTECH EXPERIENCE** throughout the year

## ONE DAY CONFERENCE

- Our Bengaluru City experience, will be a one-day event with conference at its core and a small exhibition on the side.
- This format will provide massive networking opportunities all year round to the Indian Fintech community. It will provide exclusive networking with your peers in Bengaluru.
- An opportunity to strengthen relationships and become your first step in building connections at the ground level.

## LEADERSHIP ROUNDTABLES

- We will gather key industry stake holders for exclusive closed door meetings.
- Getting you the best ROI.



**Bengaluru**  
**27th March**



**Delhi**  
**25th February**

Let us serve you better

# GET IN TOUCH

For Sponsorship

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**First Name Last Name**

Designation  
Phone Number  
Email id

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About

# The Organizer

## THREE FOLD

- Threefold is a modern B2B events organiser.
- We have established “One Industry, One Voice and One Day” platforms for the CV, Off Highway, 2W, 3W, PV & EV Industry, thereby encompassing the entire Automotive Sector in India.
- We continue to make inroads into newer sectors such as Packaging, Fintech, Payments etc. as well with our other events, namely PACK.Nxt, Bharat Fintech Festival, SPOT Forum etc.
- We are driven by passion to leverage best practices across data analytics, Segmented marketing, curated content and research to deliver highly targeted and professional events.